

DELIVERING VALUE BEYOND LIGHT TO MAKE YOUR BUSINESS MORE PROFITABLE

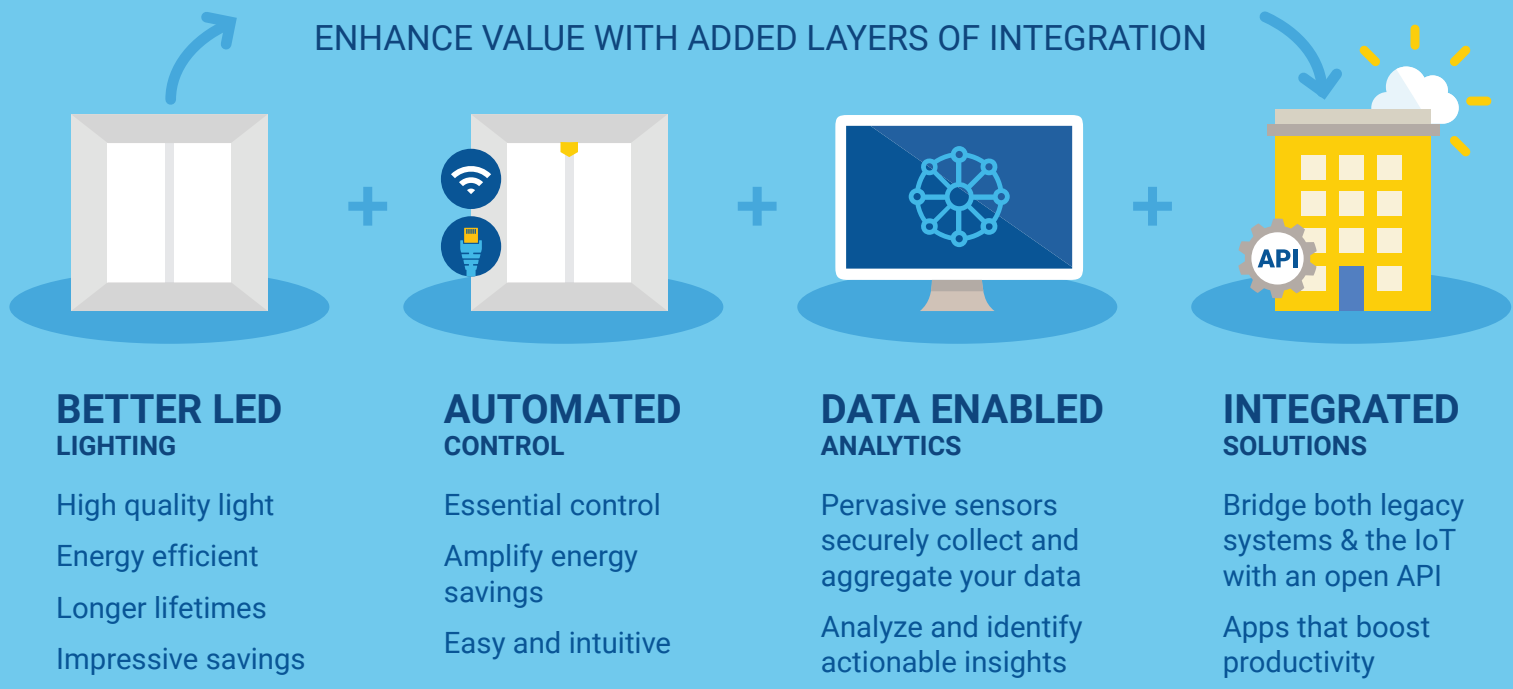


The SmartCast Intelligence Platform™ is a combination of:

HARDWARE	SOFTWARE	SERVICES
<ul style="list-style-type: none"> SmartCast® Wireless or PoE Enabled LED Lighting Sensors Communication Devices 	<ul style="list-style-type: none"> Secure Networking and Data Collection Software Analytics and Decision Guidance like SmartCast Advisor™ 	<ul style="list-style-type: none"> Simple Commissioning Technical Support Software and Security Updates

GO FROM SMART LIGHTING TO SMART BUILDINGS

ENHANCE VALUE WITH ADDED LAYERS OF INTEGRATION



BETTER LED LIGHTING

- High quality light
- Energy efficient
- Longer lifetimes
- Impressive savings

AUTOMATED CONTROL

- Essential control
- Amplify energy savings
- Easy and intuitive

DATA ENABLED ANALYTICS

- Pervasive sensors securely collect and aggregate your data
- Analyze and identify actionable insights

INTEGRATED SOLUTIONS

- Bridge both legacy systems & the IoT with an open API
- Apps that boost productivity

DATA-DRIVEN INSIGHTS ADD VALUE HOW?

BY IMPROVING OPERATIONAL & FINANCIAL OUTCOMES

WHAT DOES THIS MEAN FOR...

	SCHOOLS Deliver cool light early in the day to help energize students and warm light later on to calm them	Improve learning conditions with better visibility and lighting that adapts to students	Integrate with other systems to improve air quality and enhance security response
	HOSPITALS Enhance experiences to improve patient satisfaction scores and reimbursement rates	Reduce noise and promote sleep by automatically adjusting color and brightness	Improve healing conditions with better quality lighting that adapts to patients

THE VALUE OF BIG DATA. NONE OF THE NOISE.

BUILT ON THE SMARTCAST PILLARS OF SIMPLICITY & SUPERIOR EXPERIENCE

Visit www.cree.com/canada to learn more.