

LED BR30



CREE 

The Biggest Thing Since the Light Bulb.™

Energy-Efficient LED Flood Delivers Instant Savings.

Cree® LED BR30 65W equivalent flood lights deliver 650 lumens of warm 2700K or cool 5000K light at 68 lumens per watt. The Cree BR30 blends seamlessly with existing BR flood lights, providing the flexibility to upgrade one or more floods without any noticeable difference. ENERGY STAR® qualified and designed to last 25,000 hours while consuming at least **85% less energy at an attractive first cost, these floods can pay for themselves in less than a year.**

The Cree BR30 is built with a high performing LED array located to mimic the appearance of a traditional incandescent filament inside a real glass bulb. The wide-beamed, balanced light source is ideal for use in track or recessed lighting fixtures.

*Lifetime Savings over \$150! Replaces 65W Flood Lights

Cree LED BR30 Flood Lights		
Lamp Options	Warm White 65-Watt Equivalent	Daylight 65-Watt Equivalent
Energy Used (Watts)	9.5	9.5
Lumens	650	650
Rated Life (Hours)	25,000	25,000
Color Temperature (K)	2700	5000
Beam Spread	Flood light	Flood light
Order Number (4-Pack) Order Number (12-Pack)	BR30-65W-27K-B4 BR30-65W-27K-T12	BR30-65W-50K-B4 BR30-65W-50K-T12

*At \$0.11/kWh when compared to 60W incandescent. 25,000 hour lifetime.

**Not for use where exposed directly to weather or water



www.cree.com/canada | 800.473.1234

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Available in Bulk Pack or Single Pack options.

- Weighs 6.5 oz with a standard E26 base
- Dimmable with most standard dimmers
- Instant on to full brightness
- Shatter-resistant for safety
- 25,000 hour rated life
- 3-year limited warranty
- CRI: 80
- Mercury free
- Damp rated**
- ENERGY STAR® qualified

